



Corporate Project Management: Planning, Scheduling & Tracking Performance

Dr Lionel Smalley

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This book illustrates how to:

- Plan and schedule a project.
- Manage sudden delays and cost increases.
- Track project performance.
- Take corrective action to restore balance.

In addition, it shows how a project management consultant implements a formal planning, scheduling and tracking methodology within a medium-sized company. Isn't this cool?

You may be wondering about the statement on the cover of this book, “The beginning of a new start..!”

There is a definite correlation between the start of a new project and the beginning of a new start in our private and professional lives. Whenever we receive a promotion, embrace a new business venture, clinch a profitable business deal or start a new relationship – each of these is the beginning of a new start. With each new start comes risks. Some are pleasant and exciting, others are downright unpleasant. These increase our stress levels and often hamper performance. Risks are also associated with unexpected delays and sudden cost increases.

What’s the significance of this? If we can successfully navigate our way through each new beginning, keeping a check on the high points and managing its low points, hopefully enjoying ourselves in the process , we should be able to manage projects in a similar manner.

How so? Both scenarios comprise a series of activities completed in a particular order (or sequence) to achieve a specific objective, hopefully with the minimum of stress and frustration. Each is unique, subject to specific set of constraints and expends time, resources and capital.

To navigate the processes involved - it makes sense to have an effective planning and scheduling system in place, based on a set of principles and techniques. Knowing how to implement these will provide you with an exciting and easy-to-use methodology to plan, schedule and execute a variety of projects. It doesn't get any better than this!

The fact that you are reading this book is a clear indication you are willing to embark upon the beginning of a new start and, in so doing, share my sentiments. Good for you!

Typical projects encountered, comprise:

- The introduction of new products and/or services developed for the industrial and consumer markets.
- Information technology (IT) software and hardware products developed for industry and the consumer market. Think of all the new applications available for our smartphones. Only a few years ago there were no

smartphones. All we had were our mobile phones; making a call was regarded as a big deal.

- Value engineering projects encountered in the manufacturing industry. Not only do these lower production costs, they also make our daily lives more interesting. For example, the latest 4K UHD series (curved and flat screen) smart television sets. Also, the various hybrid and self-driving motor vehicles.

- Building and refurbishment projects for the construction industry.

Would you classify the production a new television pilot or movie as a project? Yes, of course you would! So is planning a vacation, a wedding or an important business trip. Would you add divorce to this list? I think so! After all, each divorce is relatively unique – even though similarities do exist.

I trust you will enjoy reading my book and working through the review questions and problems. Don't worry, I have provided the solutions.

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