



The Complete Do-It-Yourself Online Reputation Management Workbook

Don Martin

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Nothing is more valuable than your reputation. Yet the Internet can destroy your reputation in an instant. And there is NOTHING you can do about it. Or is there?

The fact is you can FIX your online reputation using a few simple strategies.

You do NOT need a professional Reputation Management Service who will charge you as much as \$5,000 to \$10,000 per month.

Save time, save money, and Manage Your Online Reputation and repair your online reputation when you use these PROVEN do-it-yourself Reputation Management techniques.

You don't need to be an Internet Whiz.

ANYONE can manage their online reputation NOW using the checklist and easy to follow steps that I detail in my new book: "Do-It-Yourself Online Reputation Management Workbook."

You can use these same Internet techniques to enhance your reputation online.

Learn everything you need to know to expertly manage your online reputation in a step-by-step easy to read and easy to follow workbook format.

Now YOU can do your own expert Reputation Management. Learn to:

Create your own websites for free

Create a blog for free

Research the perfect keywords and keyphrases for free

Use Google tools

Build critically important links

Do your own Search Engine Optimization (SEO)

Even buy your own Domain name for the ultimate "Tell it the way I want it" power!

Here's what will happen:

*Have negative comments and reports drop so low on Google no one will ever see them

*Replace bad information with positive, glowing comments and reviews that give your business or career an instant boost

*Stop losing sleep and money over false or embarrassing information that others just don't need to see!

*Take control of you online reputation.

Do It Yourself in Easy-to-follow steps: All of this in an easy to read, step-by-step Do It Yourself workbook.

With a sample reputation repair scenario to get you started.
The largest glossary we've seen yet on Internet Reputation and Repair issues.
Detailed instructions in every chapter.

Here's some of what is covered:

A quick reputation repair example scenario
Online Reputation Management (ORM)
How you know what others are saying about you?
Creating and enhancing your own "personal brand"
Finding and using the perfect keywords and keyphrases
Utilizing the new concept of "Longtail" keywords
Creating your website for free, in fact creating three websites
Creating your own blog for free
How to get WordPress for free and how to use it
Effective Search Engine Optimization (SEO) techniques
Using the All-In-One SEO program and instructions
The crucial importance of links and "backlinks"
Special issues and problems relating to Wikipedia
Convenient chapter summaries (15 Chapters)
An extensive Glossary on reputation management
So why spend thousands of dollars when you can Do It Yourself for free.

After all, who knows more about you than you?

With normal Reputation Management companies charging an average of \$5,000 just to start, this is a small price to pay to do the same techniques for free. 208 pages plus full Glossary with the step-by-step directions you need to know to manage your own reputation.

Look inside for more information

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Donald Worsley:

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Rachel Glidewell:

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Anthony Rouse:

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