



Investing in Your Company's Human Capital: Strategies to Avoid Spending Too Little -- or Too Much

Jack J. Phillips

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The people in a company reflect the investment not only of money, but also of the time dedicated to developing and executing projects and programs. "Investing in Your Company's Human Capital" presents five strategies for establishing appropriate levels of investment - monetary and otherwise - in workforce initiatives. A practical approach to an often mishandled asset, "Investing in Your Company's Human Capital" is a valuable tool for driving any enterprise's bottom line.

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