



# **The Restaurant Manager's Success Chronicles: Insider Secrets and Techniques Food Service Managers Use Every Day to Make Millions**

*Angela C Adams*

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Restaurants are one of the most frequently started businesses, yet they have one of the highest failure rates. A study from the Ohio State University reports the restaurant failure rate is between 57 percent and 61 percent after only three years. Do not be a statistic on the wrong side; plan for success. There are many books and courses on restaurant operation; this is the only book that will provide you with insider secrets. We asked the successful restaurant owners and operators who make their living on the restaurant floor and they talked. This new book will give you real-life examples of how successful restaurant operators avoid the pitfalls and thrive. The information is so useful that you can read a page and put the idea into action today! Learn the most efficient ways to bring customers in and have them return, how to up-sell, cost control ideas, oversights to avoid, and how to steer clear of disappointment. We spent thousands of hours interviewing, e-mailing, and communicating with hundreds of today's most successful restaurateurs. This book not only chronicles their achievements, but is a compilation of their secrets and proven successful ideas. If you are interested in learning hundreds of hints, tricks, and secrets on how to make money (or more money) with your restaurant, then this book is for you. Instruction is great, but advice from experts is even better, and the experts chronicled in this book are earning millions. This new exhaustively researched book will provide you with a jam-packed assortment of innovative ideas that you can put to use today. This book gives you the proven strategies, innovative ideas, and actual case studies to help you sell more with less time and effort.

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